

**MEDIA KIT**



# **MICHAEL BARHAM**

**Speaker | Athletic Transition Coach | NIL Strategist**

**MB**

[www.MichaelBarhamElevates.com](http://www.MichaelBarhamElevates.com)

# MEET COACH MIKE

Speaker | Athletic Transition Coach | NIL Strategist

**MICHAEL BARHAM**, widely known as *Coach Mike*, hails from Bessemer, AL, and has dedicated over a decade to empowering athletes and coaches to achieve success beyond sports. As a husband, father, author of *When The Ball Goes Flat*, and highly sought-after speaker, he brings a unique perspective to every interaction. Coach Mike is the founder of Push Elevation LLC, a consulting company specializing in leadership development, athletic transition, and NIL strategy. A former high school basketball coach, he deeply understands the unique challenges athletes face when their playing days end. His transition into entrepreneurship, consulting, and NIL has made him a trusted resource for athletes seeking to build influence, create new income streams, and find purpose beyond the game. From collegiate stars to professionals nationwide, his clients rely on his guidance to maximize their NIL potential and make a meaningful impact. Coach Mike is also a committed youth mentor and podcast host.

He lives by the quote, "Elevation requires grit," inspired by his G.R.I.T. framework, which was created to help athletes avoid identity crises and mental health challenges after their sports careers end. This passion stems from his own struggles with identity and mental health during his athletic transition. He has developed workshops for schools, colleges, non-profits, and corporations, focusing on leadership, resilience, and team building. Coach Mike's interactive speaking style and inspiring testimony allow him to connect with teens and young adults, educating and empowering them to elevate beyond their current circumstances.

## PAST CLIENTS



[www.MichaelBarhamElevates.com](http://www.MichaelBarhamElevates.com)

## SPOKEN AT

I3 Academy - **Guest Speaker**  
Hard Elementary School - **Keynote Speaker**  
University of Central Oklahoma - **Trio Speaker**  
McCalla Elementary - **Assembly Speaker**  
Bush Hills Middle School - **Keynote Speaker**  
ASU- Alabama State University - **Keynote Speaker**  
Midfield High School - **Workshop Speaker**  
Bessemer City High School - **Program Speaker**  
Bessemer City Middle School - **Workshop Speaker**  
Fairfield High School - **Football Team Keynote**  
McAdory High School - **Workshop Speaker**  
West Hills Elementary - **Professional Development**  
Huffman Middle School - **Keynote Speaker**

# MICHAEL BARHAM

IS AVAILABLE FOR SPEAKING ENGAGEMENTS

## SPEAKING TOPICS

- Athletic Transition: Success Beyond Sports
- Title-less Leadership: How to Make an Impact and Gain Influence Without Authority
- Name, Image, and Likeness (NIL)
- Team Building: Developing a Culture of Collaboration

## AVAILABLE FOR

- Keynote
- Panelist
- Workshop Facilitator
- Trainer
- Motivational
- Breakout Session Leader

### INDUSTRIES

- Education
- Sports and athletic organizations
- Corporate (Leadership & Development)
- Non-Profit Organizations

**For Bookings:**

[michaelbarhamelevates@gmail.com](mailto:michaelbarhamelevates@gmail.com)



**AS SEEN ON**

**WBRC**  
FOX 6 NEWS  
ON YOUR SIDE

**abc**  
33  
40

**WVTM**  
13

**MB**

Michael Barham Elevates

FOLLOW ME

